



Scenic

BUSES

Welcome to this handy little guide to the home of Britain's most scenic bus routes.

What's Scenic Buses I hear you ask... in brief, it's a helpful website showcasing the many great bus routes throughout the UK that people can use to explore our beautiful country.

Our engaging written content, stunning imagery and industry-leading search engine optimisation means millions of people are seeing and enjoying the Scenic Buses website.

Google often shows Scenic Buses search results above the operator's own website!

Advertise your scenic bus services to more people than ever before, quickly & easily on Scenic Buses.

Read all about what Scenic Buses has to offer you and how you can tap into its potential to market your bus services to a wider audience.

It's free to list your routes on the Scenic website and we're keen to get you listed as soon as possible! Get in touch to see how we can help.

Find your next adventure

visit [scenicbuses.uk](https://www.scenicbuses.uk)



@ScenicBuses



Scenic

BUSES

THE HOME OF BRITAIN'S
MOST SCENIC BUS ROUTES



MANGOPEAR
CREATIVE



Find your *next adventure*

 CITIES & URBAN

 HERITAGE

 ATTRACTIONS

 LAKES & LOCHS

 SEASIDE

 ROLLING HILLS

 FORESTS



HERE'S WHAT SCENIC BUSES CAN OFFER YOU!

- ✓ *Stunningly gorgeous images*
- ✓ *Places to visit & things to do*
- ✓ *Engaging marketing content*
- ✓ *Fares & ticketing information*
- ✓ *User reviews & star ratings*
- ✓ *Search engine optimisation*
- ✓ *Social media content*
- ✓ *Thousands of monthly visitors*
- ✓ *Brochures, timetables & maps*

& so much more!

STATS & FIGURES



6,000,000+

Google search impressions since launch



***more than* 350,000**

Visitors to the website since October 2021



2 mins, 50 seconds

Average time on page - 3.5 x web average, proving how engaging our content is!



£0, zero, nada, zilch

The cost of listing your route with Scenic:
join for free now, join for free always!



Getting *your route listed* on Scenic Buses is ***super simple & free!***

Speak to our helpful & friendly team about how to get listed on our website.

We'll work with you to supply the content we'll add to the website - including images, maps, things to do & see along the way and ticketing info.

Once you supply the information, we'll get on with adding your listing to the website. You'll be able to review the content before we put your listing live.

We'll also post on our social media channels when it goes live - increasing traffic to your listing.

 scenicbuses.uk/join